



WEB PAGE DESIGN & CONSTRUCTION

Event Specifications

SCOPE OF CONTEST

Each contestant is expected to develop a website for a hypothetical client. Text and images will be provided. The site will be created on a **MACINTOSH** computer running Brackets, and the Adobe Creative Cloud suite. A detailed project description will be provided on the day of the event

The contestant has the option of using all available software in the creation of the project, including the choice of coding by hand.

To take place in this event, instructors must provide students first and last name along with their email addresses by February 28, 2024, to sgeorge@fcoe.org. The student information will be sent to the event manager at Fresno City College to generate student access to the Adobe software.

NUMBER OF COMPETITORS

Individual event, limited to 24 competitors.

Fresno ROP reserves the right to modify enrollment due to limited spaces available.

RULES AND PROCEDURES

1. The time limit to complete the project is one and one-half (1 ½) hours. The competition will begin at 9:45 a.m. and complete at 11:15 a.m. This does not include the introductory instructional period. Please arrive by 9:30 a.m. for a fifteen-minute briefing.
2. The following skills will be incorporated into the project:
 - Placing/importing images into html and including alt tags.
 - Image adjustment
 - Adjusting image resolution
 - Creating graphic elements
 - Defining web safe colors
 - Incorporating CSS design techniques
 - Creating/importing text:
 - Use of appropriate punctuation, spelling, and grammar
 - Saving files within a folder, named according to instruction.
 - Linking pages, using anchors
 - Title for each page
3. The high school event-sponsoring teacher should coordinate with the event manager at Fresno City College no later than three weeks prior to the competition. Please resolve any questions/concerns/confusions **PRIOR** to attending the event.

JUDGING CRITERIA

Evaluation will be based on the opinion of a panel of judges.

EQUIPMENT AND MATERIALS

1. Supplied by the contestant:
 - a. Pencil or pen and scratch paper to develop ideas before using the computer.
 - b. USB disk to save project work, if desired.

2. Supplied by the Career Skills Challenge:
 - a. Computer with software indicated
 - b. Several project components will be provided