



## **MEDIA-PRINT**

### **Event Specifications**

#### **SCOPE OF CONTEST**

Following all school/program safety guidelines and procedures, find a creative and original (not a re-creation) way to showcase a 2000's themed movie poster. Using a print format, contestants will submit an 11"x17" or larger printed poster.

#### **NUMBER OF COMPETITORS**

The competition is a team (two members) or individual event, limited to 30 entries.  
Fresno ROP reserves the right to modify enrollment due to limited spaces available.

#### **RULES AND PROCEDURES**

1. Following all school/program safety guidelines and procedures, find a creative and original way to showcase a 2000's themed movie poster. Note: this is to be an original design, not a re-creation of an existing poster. The judges will be looking for creative effort.

Include the following:

- a. Credits (Actors/directors can be real or fake)
  - b. Rating
  - c. Studio Logo (can be real or fake)
2. All images/graphics used must follow best practices for copyright attribution (labeled for reuse with modification)
  3. Must include a title and tag-line that promotes the movie poster.
  4. Size of printed material must be 11"x17" or larger.
  5. On the back of the print, submitted material must include: Student(s) name, school's name, and the title of the material.
  6. All entries must include "Presentation Notes" (see page 2). The notes must describe the intent of the entry and a brief description of the method/processes used in creating the printed material.
  7. All entries, with accompanying presentation notes and student/school information, must be in the Fresno ROP office by March 1, 2024 at 5:00pm.

Fresno ROP

ATTN: Career Skills Challenge

1318 E. Shaw Ave., Suite 420

Fresno, CA 93710

#### **JUDGING CRITERIA**

- Creativity, Originality, Impact
- Contrast, Repetition, Alignment, Proximity
- Execution
- Technical Quality

#### **EQUIPMENT AND MATERIALS**

1. Supplied by the contestant:
  - a. 11"x17" or larger print entry
  - b. Presentation notes
2. Supplied by the Career Skills Challenge:
  - a. Room to display entries



# CAREER SKILLS CHALLENGE

## SCORE SHEET

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### MEDIA-PRINT

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Contestant Number \_\_\_\_\_ Title \_\_\_\_\_

<b>Evaluated</b>	<b>Scoring</b> 1 (lowest) - 5 (highest)
<b>Creativity, Originality and Impact</b> <ul style="list-style-type: none"><li>• Connects with and appropriate to the audience</li><li>• Memorable and easily recalled</li></ul>	1 2 3 4 5
<b>Adherence to Safe Messaging</b>	1 2 3 4 5
<b>Execution of Production</b> <ul style="list-style-type: none"><li>• Theme of production, clear message, simple</li><li>• Directions followed (intended audience, Presentation notes)</li><li>• Colors, size, style</li><li>• Neatness, spelling</li></ul>	1 2 3 4 5
<b>Technical Quality</b> <ul style="list-style-type: none"><li>• Print clarity</li></ul>	1 2 3 4 5
<b>Total Points</b>	

Judge's Comments:

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