

#### **MEDIA-ANIMATION**

### **Event Specifications**

#### **SCOPE OF CONTEST**

Using DVD NTSC High Quality encoding, contestants submit a 30-90 second video telling a story using animation.

#### NUMBER OF COMPETITORS

The competition is a team (two members), limited to 30 entries. Fresno ROP reserves the right to modify enrollment due to limited spaces available.

#### **RULES AND PROCEDURES**

- 1. The contestant will submit a 30-90 second video telling a story using animation. The story must have a beginning, middle and ending. In order to prevent academic dishonesty, please include two of the following in the animations:
  - a. A plate of bacon
  - b. A famous movie quote (timestamp in presentation notes)
  - c. A yellow polka-dot skateboard
  - d. The line, "we're running out of time!"
  - e. A hammer
  - f. A blue bicycle with a flat tire
  - g. A laptop with a cracked screen
- 2. Talent and voice-overs within the trailer are not restricted to students only.
- 3. Video must have a soundtrack. Silent entries will be disqualified.
  - a. All submissions are expected to follow best practices for copyright attribution.
- 4. All entries must be DVD NTSC High Quality encoding. A USB disk, DVD or Unrestricted link to YouTube will be accepted.
- 5. The submitted material must include: Student(s) name, school's name, and the title of the material.
- 6. All entries must include "Presentation Notes" (see form below). The notes must describe the intent of the entry and a brief description of the method/processes used in creating the video.
- 7. All entries, with accompanying presentation notes and student/school information, must be in the Fresno CTE/ROP office by 4:00 p.m., March 1, 2024. If submitting a YouTube link, please email the presentation notes to <a href="mailto:sqeorge@fcoe.org">sqeorge@fcoe.org</a>.

Fresno CTE/ROP

Attn: Career Skills Challenge 1318 E. Shaw Ave., Suite 420 Fresno, CA 93710

#### JUDGING CRITERIA

- Creativity, Originality, Impact
- Execution
- Technical Quality

## **EQUIPMENT AND MATERIALS**

- Supplied by the contestant:
   a. Digital entry
   b. Presentation notes
- 2. Supplied by the Career Skills Challenge: a. Projector, computer



# **MEDIA-ANIMATION**

## **Presentation Notes**

Student Name(s):
School:
Title:
Type of Production:
YouTube link to unrestricted video:
Please explain the intent of your entry; what were you hoping to convey? Which two items from the list are included in your video? Additionally, in a second paragraph please explain the process involved in creating your entry.

# CAREER SKILLS CHALLENGE

## SCORE SHEET

### **MEDIA-ANIMATION**

Contestant Number	litle		

Evaluated	Scoring 1 (lowest) - 5 (highest)				
Creativity, Originality and Impact	1	2	3	4	5
<ul> <li>Execution of Production</li> <li>Theme of production</li> <li>Has a clear beginning, middle and ending</li> <li>Directions followed (includes 2 items from list, format, Presentation Notes)</li> </ul>	1	2	3	4	5
Technical Quality  Image clarity and sound quality  Voice over appropriate to audience/message (clear speech, tone, volume)	1	2	3	4	5
Total Points					

Judge's Comments:			